



  
**AVIVA**  
 Life Insurance  
 KAL PAR CONTROL



**INFLUX**  **INSURANCE**  
 Sureksha ev Samrudhhi

**Aviva**  
**Life Insurance**  
*Product Catalogue*

## About AVIVA



Aviva India is a joint venture between one of the country's oldest and largest groups, Dabur, and Aviva plc, the world's fifth largest and the UK's largest insurance group, whose association with India dates back to 1834.

Our vision is to be amongst India's leading life insurers with a quality business model, focused on sustainable growth. We seek to build a robust product portfolio meeting all customer lifecycle needs related to – Savings, Retirement, Investments and Protection.

With a strong sales force of over 30,000 Financial Planning Advisers (FPAs), we have initiated and pioneered many innovative sales approaches, including the concept of Bancassurance and Financial Health Check services. We are among the first companies to introduce the contemporary unit-linked

products.

A seasoned team of fund managers make our fund management one of the key differentiators. With a wide distribution network of 224 branches, we spread across nearly 3,000 towns and cities in India.

Keeping with our commitment of social responsibility, we have been successful in reaching out to the underprivileged strata through our Microinsurance initiatives.

### Awards and Recognition:

- Aviva has been felicitated with the **"Bronze Award for Excellence in People Management"** by Grow Talent Company Limited and Businessworld. This honour was given based on our ranking amongst the top 25 companies as per the Grate Place to Work survey in the last four years.
- Aviva was ranked **amongst the top 25 companies in the Best Workplaces in India** study for the year 2008 by the Great Place to Work Institute. We were the only Insurance company in the top 25 ranking that year.
- Aviva India won the coveted Award for **Talent Management** during the national round of Asia Pacific HRM Congress
- Aviva India was also felicitated by the **HR Excellence Award** by Amity Business School



## Aviva – Life Long



### The Product

Aviva LifeLong is an attractive whole life plan offering protection as well as savings, through:

- Premium paying term upto 85 years of age
- Life Cover upto 140 times of Annual Premium, depending on age
- Indexation feature to increase your life cover without any medical examination along with the premium payable in line with inflation
- Accidental Death and Dismemberment Rider, Critical Illness and Permanent Total Disability and Hospital Cash Benefit Rider
- Loyalty addition on the total fund value during the policy term

Price : Rs. 10,000/-

## Aviva – Save Guard

### The Product

**SaveGuard** is a predominantly savings plan with low risk cover that does **not** require a medical examination

- Life Cover (Sum Assured) is 5 times annual premium, subject to a max of Rs 18 Lacs
- Minimal documentation
- Guaranteed loyalty addition during the term and on maturity

Price : Rs. 6,000/-

